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ADVERTISING WITH RUSSIAN LONDON LTD (WWW.RUSSIANLONDON.COM)

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- 2 - Russian London Ltd reserves the right to reject, omit or exclude any advertisement for any reason and at any time with or without notice to the advertiser or the advertiser's agency whether or not such an advertisement was previously acknowledged, accepted or published. Russian London Ltd shall not accept liability for such actions. Russian London Ltd does not accept advertising for sexually related material or material deemed demeaning or inappropriate. Russian London Ltd shall be the final judge as to these terms
- 3 - Russian London Ltd shall not be liable for any errors or omissions in an advertisement's content. Under no circumstances shall Russian London Ltd be held accountable or liable for loss of income or consequential damages.
- 4 - Advertisements and related materials cannot be resold, transferred, or otherwise used by any party other than that named in the contract as the advertiser.
- 5 - Cancellations must be made in writing at least 10 days before the advertisement is to appear and be confirmed in writing by Russian London Ltd. Advertisers or their agencies are responsible for payment for advertisements that are not cancelled within these terms.
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